



Trevor Smith

Job role:

Vice Chair and Advocacy & Collaboration Lead

Qualifications:

- BA(Hons) Geography
- MILAM Diploma in Leisure Management

Areas of interest:

My professional life has been spent in the development of and development through sport and physical activity.

I currently run my own consultancy business which creates and supports strategies and resources to provide the motivation and opportunity for positive engagement in physical activity.

Physical Literacy for me is a perfect lens to apply to this work because it focusses on the individual's journey and as such recognises each person's unique perspective on the value of being active and the motivation to be so.

IPLA Vice Chair
Advocacy and Collaboration Lead

Trevour.smith@physical-literacy.org.uk